



25 Madison Avenue Roanoke, VA 24016
Phone: 540-342-4766 Fax: 540-343-8518 800-523-7330
orders@roanokestamp.com www.roanokestamp.com

Rubber Die Program (RDP)

Below are the guidelines for Roanoke Stamp and Seal's Laser RDP.

Product Scope:

Our natural rubber meets or exceeds all industry standards for stamp manufacturing requirements. Our natural rubber is .088" in thickness with a relief of .042"-.043".

- Other thicknesses and reliefs do not qualify for this program
- Adhesive backing is not an option under this program

Pricing:

Under our RDP program, all orders must be a minimum of 43.6 square inches (4" x 10.9") to qualify to receive special discounts off our published per square inch price.

Order Cut Offs:

To allow for uniform production and timely shipments we have established a cutoff time to ensure your orders are processed and shipped in accordance with this program. Therefore, all orders received by 2:00 PM ET and provided in the approved artwork format will be shipped on the same day. All orders received after the established cut off time will be shipped the following business day.

Electronic Submission:

Artwork should be emailed including "RDP Same Day Rush" in the subject line. All orders should be submitted to orders@roanokestamp.com or your designated sales representative.

Shipping:

Under our RDP program only, all shipping is free of billing to you and will qualify one of two ways:

- Free standard shipping by "Best Way" on orders ranging from 43.6 up to 87.2 square inches.
- Free "FedEx Priority" next day shipping will be provided with orders 87.2 square inches (full sheet), or greater.
- Free shipping applies to rubber dies only and does not include adhesive backing.
- No other orders or products can be included in free shipping.

Artwork Requirements:

To meet the requirements for the special pricing and same day shipments, artwork must be submitted electronically in the following format specifications:

- Original artwork must be submitted electronically as a .PDF, .JPG, .TIF, .BMP, .AI, .EPS or .CDR
- Artwork must be at least 600 dpi
- Artwork must be black and white, no color files (unless using cut-lines and meets criteria below)
- The page layout minimum size is 43 square inches, a half sheet measuring 4" x 10.9" or greater
- The page layout maximum size is 8" x 10.9" (87.2 square inches)
- All orders should be pre-typeset in RGB black (0,0,0), converted to curves, and arranged on the page per your specifications. Requests to rearrange art will disqualify the order for these discounts and same day shipping.

CorelDraw (.CDR) files must be submitted in the following format:

- CorelDraw X5 or lower versions
- Art included in the file must be black and white and 600 dpi
- Text color must be RGB black (0,0,0) and converted to curves or an image

Cut lines around dies are allowed and must be submitted in the following format:

- CorelDraw X5 or lower versions, .AI and .EPS files
- Cut lines must be a solid line at least .003" stroke thickness (in CorelDraw this is a hairline)
- Cut line color must be in RGB red (255,0,0)
- The distance between the stamp impression and the cut line must be at least .04"

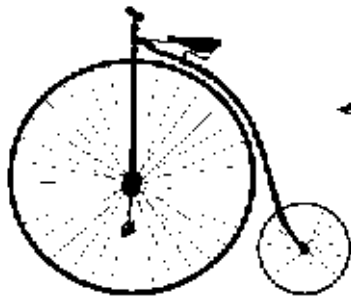
This program and it's pricing are subject to change or revisions.

Revised 05/20/2016

Sample RDP Art – Sent at 600dpi, black and white, measuring 8” x 10.9”
(image size has been reduced to fit presentation)



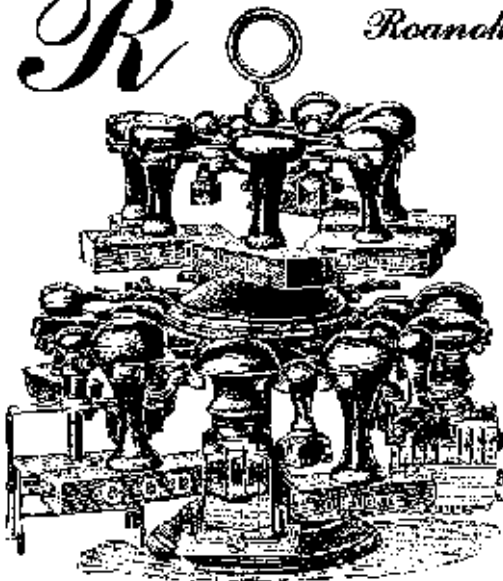
FOR DEPOSIT ONLY
BANK OF AMERICA
PAY TO THE ORDER OF
SPECIALTY DESIGNS
ACCT. #3424766540



Hattfield and Associates
Business Consulting
1432 West Monroe Ave.
New Orleans, LA 70403
phone:(323) 555-HATT fax:(323) 555-2020
www.hattfield.com
help@hattfield.com

Ferri L. Joyce
1920 Mayfield Dr.
Roanoke, Va. 24014

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CONFIDENTIAL
CONFIDENTIAL

SEE ADDENDUM
SEE ADDENDUM

URGENT
IMMEDIATE
RESPONSE
REQUIRED



Ally W. Smith

Paisley Prints Available



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Special Rubber Die Pricing

RDA: Rubber Die Art qualifies for special pricing per square inch, with a minimum price per die, based on the pricing included on our current rubber die pricing sheet, when it meets the following qualifications:

Original artwork must be submitted electronically as a .PDF, .JPG, .TIF, .BMP, .AI, .EPS or .CDR

Artwork must be at least 300 dpi, with 600 dpi recommended

Artwork must be black and white, no color files are accepted

Artwork must be cropped to image size

Text must be RGB black (0,0,0) and converted to curves or outlines

CorelDraw (.CDR) files must be submitted in the following format:

- o CorelDraw X5 or lower versions
- o Art included in the file must be black and white and 600 dpi
- o Text color must be RGB black (0,0,0) and converted to curves or an image

Cut lines around dies are allowed and must be submitted in the following format:

- o CorelDraw X5 or lower versions, .AI and .EPS files
- o Cut lines must be a solid line at least .003" stroke thickness (in CorelDraw this is a hairline)
- o Cut line color must be in RGB red (255,0,0)
- o The distance between the stamp impression and the cut line must be at least .04"

Signature art must be original, not a faxed copy, and meet the above guidelines

Pricing is calculated per image sent. (If art sent is one image with 10 stamp impressions, pricing is calculated on the one image with a minimum price. If 10 images are sent separately, each one is subject to our minimum die price)

RD: Rubber Die type art, RD1 is priced per square inch for art less than 10 square inches, and RD2 is priced per square inch for art greater than 10 square inches, with a minimum price per die, based on the pricing included on our current rubber die pricing sheet, when it meets the following qualifications:

Artwork submitted does not meet the specifications for RDA.

Artwork that has been faxed, mailed, must be scanned or dies must be typeset.

Artwork is sent with multiple dies on a page that are not nested together and must be manipulated by Roanoke Stamp to produce individual dies.

Signature art that does not meet RDA specifications.

Duplicate Dies: Duplicate dies qualify for duplicate die pricing if they are an exact copy of art sent. The original die must be a separate image, and can then be duplicated by Roanoke Stamp for you. Dies do not qualify if the original is nested in another block of dies. There is currently no minimum on duplicate die pricing but the original RDA or RD die is subject to a minimum price. Duplicate dies are calculated per square inch based on the pricing included on our current rubber die pricing sheet.

Art Clean Up Fee: A clean up fee may be applied when poor quality art and signatures are submitted. The fee will be based on the time necessary to produce acceptable images with a minimum \$5 charge.

Proof Charges: When a proof is necessary, a minimum \$5 charge is applies for each proof required.

Setup and Design Fees: Setup and design fees apply when art must be recreated to produce the requested product. There is a minimum \$25 setup and design fee. You, the customer, will be notified of the charge prior to producing the product, which will require your approval.

Adhesive Backing: Adhesive backing can be applied at your request. Adhesive backing does not apply to the Rubber Die Program.

Sample Die Order

Original Die Art



PAY TO THE ORDER OF
FIRST CITIZENS BANK
FORREST, VA 24111
061888838
FOR DEPOSIT ONLY
MIDWAY HEATING, INC.
008454523246

IMPORTANT TAX INFORMATION
Nancy's
Safon

NAME: _____
DATE: _____
WORK ORDER: _____
STATUS: _____

Original Die Art
(Not a duplicate)

IMPORTANT TAX INFORMATION

Qualifies as 2 Duplicate Die

IMPORTANT TAX INFORMATION

IMPORTANT TAX INFORMATION

*Low resolution example

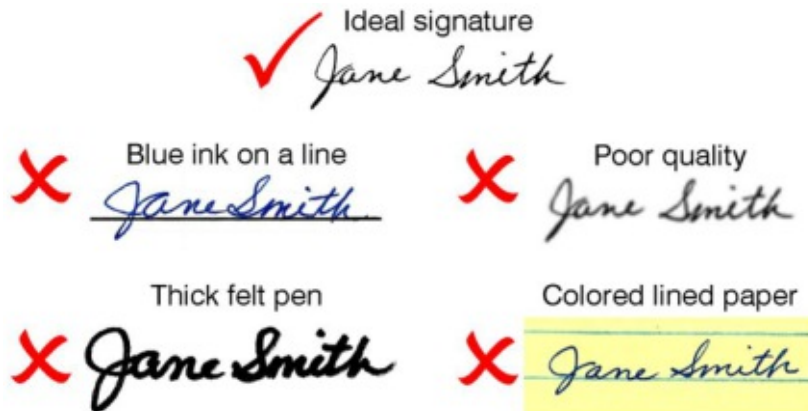
Signatures

The ideal signature stamp is one that is created from your digital file that is emailed or uploaded to your web order.

1. Make sure to sign your name in black ink, with a crisp, clear pen.
2. Do not sign using felt tip markers, as your signature may appear too thick.
3. Sign on plain, unlined, white paper. Use of any other paper may result in a signature clean up fee.
4. Your digital file should be black and white, not color, and at least 300dpi (600dpi is recommended). Low resolution images do not produce quality signature stamps.

Our default signature size is no wider than 2 1/2", so that it can be used on most documents, as well as a standard check.

If you would like your signature to be larger than that, or remain oversize, at it's original size, please let us know.



Rubber Die Price Sheet

Standard Red Rubber Dies (Artwork Provided)				
Item	Description	Price	Min. Chg.	Comments
RDA	Die w/ Artwork Provided	\$1.40	\$5 Net	Priced per sq. in. @ Net Price
RDD	Duplicate Die(s)	\$1.25	\$1 Net	Priced per sq. in. @ Net Price
RDP	High Quantity Die w/ Art Provided (RDP)	\$0.84	1/2 sheet	Discount is @ 40% on 44"+ sq. in.
Artwork = Art is provided & layed out in the correct format for production				

RDP Program:	High Quantity Art Format = PDF, Black and White only, no color except cut lines as noted
	Sheet sizes Half Sheet = 4.00" x 10.90" and a Full Sheet = 8.00" x 10.90"
	High Quantity same day shipping cut off time = 2:00 PM, ET
	High Quantity half sheet orders receive standard best way shipment FREE
	High Quantity full sheet orders receive FedEx next day delivery shipment FREE

Standard Red Rubber Dies (Typeset by RSSCO)				
Item	Description	Price	Min. Chg.	Comments
RD1	Std. Red Rubber Die Typeset up to 10" sq. in.	\$3.00	\$5 Net	Priced per sq. in. @ Net Price
RD2	Std. Red Rubber Die Typeset > 10" sq. in.	\$2.00		Priced per sq. in. @ Net Price
RDD	Duplicate Die(s)	\$1.25	\$1 Net	Priced per sq. in. @ Net Price

Buna Rubber Dies (Artwork Provided)				
Item	Description	Price	Min. Chg.	Comments
RDBUNAA	Die w/ Artwork Provided	\$1.80	\$5 Net	Priced per sq. in. @ Net Price

Buna Rubber Dies (Typeset by RSSCO)				
Item	Description	Price	Min. Chg.	Comments
RDBUNA	Die Typeset by Roanoke Stamp & Seal	\$3.60	\$5 Net	Priced per sq. in. @ Net Price

Deep Relief - Standard Red Rubber Dies (Artwork provided or Typeset by RSSCO)				
Item	Description	Price	Min. Chg.	Comments
RDDEEP	Deep Relief Rubber Die (.075" relief)	\$6.00	\$7 Net	Priced per sq. in. @ Net Price
RDEXDEEP	Deep Relief Rubber Die (.125" relief)	\$8.00	\$7 Net	Priced per sq. in. @ Net Price

Special Thickness - Red Rubber Dies (Artwork provided or Typeset by RSSCO)				
Item	Description	Price	Min. Chg.	Comments
RDST0	Special Thickness Die @ .088" (Std. Relief)	\$1.40	\$5 Net	Priced per sq. in. @ Net Price
RDST1	Special Thickness Die up to .1500"	\$4.00	\$5 Net	Priced per sq. in. @ Net Price
RDST2	Special Thickness Die up to .2000"	\$5.00	\$5 Net	Priced per sq. in. @ Net Price
RDST3	Special Thickness Die up to .2750"	\$6.00	\$5 Net	Priced per sq. in. @ Net Price

Specialty Dies				
Item	Description	Price		Comments
	Examples = Check Signing, Signature, etc.	Call		Priced per sq. in. @ Net Price